

Route 2 Rural Innovation Accelerator Program

Serving Greater Franklin County

What it is:

Greenfield Community College, Greenspace CoWork, and LaunchSpace Inc. are designing a 6-month, place-based, self-directed accelerator program. The program is committed to building an entrepreneur ecosystem emphasizing inclusion and diversity to lower barriers to entry, provide resources to support success, and grow economic development and independence in the region.



SOCIAL CAPITAL

- 10 Member Cohort
- Coaching & Consulting
- Peer-to-peer Learning
- Chamber membership
- Access to coworking and makerspace communities



ACCESS TO CAPITAL

- Take the Floor Pitch Competition (\$3k prize)
- Meet & Greets with funders & investors
- Access to funder networks



INTELLECTUAL CAPITAL

- Business Support Planning
- Be Your Own Boss Workshop
- Customized Education Dashboard

6-month Program Sample

Month 1-3

- Business plan assessment
- Consultant support
- Entrepreneurship workshops
- Community meet-ups

Month 4-6

- Marketing and finance workshops
- Community networking
- Funder and investor meet-ups
- Pitch competition awards



Want to join the cohort? Fill out our Entrepreneur Application with the QR Code or Link by December 16th

[Entrepreneur Membership Application Link](#)

For more more information contact Max Fripp at

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